

EXHIBIT A
Revenue 500™ Affiliate Network, LLC
COMPLIANCE CERTIFICATION

I. Publisher as named party below agrees to comply with the following requirements:

A. Publisher shall not place an Advertisement with inappropriate content, which includes, but is not limited to, content that (i) promotes the use of alcohol, tobacco or illegal substances, nudity, sex, pornography, adult-oriented content such as phone sex or escort services, expletives or inappropriate language; (ii) promotes gratuitous violence, abuses or threatens physical harm; (iii) promotes illegal or unethical activity, racism, hate, "spam," mail fraud, gambling, sweepstakes, pyramid schemes, investment and money-making opportunities or illegal advice; (iv) promotes use of illegal substances or activities such, how to build a bomb, counterfeiting money and software pirating (e.g., Warez, Hotline); (v) is libelous, defamatory, infringing, false, misleading or contrary to public policy; (vi) is otherwise prohibited by Federal or state law; and/or (vii) may bring *Revenue 500™* and/or its associated Advertisers negative publicity.

B. Any spoofing, redirecting or trafficking from adult-related websites in an effort to gain traffic or websites that are point, lottery or rewards based and encourage users to click on Offers or use Offers to generate revenue for users to win points, get rewards, or other incentives are prohibited unless expressly approved in writing from *Revenue 500™*.

C. Statements and/or Leads knowingly made that would result in civil or criminal liability of *Revenue 500™* are expressly prohibited.

D. Publisher shall at no time, engage in, disseminate, promote or otherwise distribute any Advertisement through the use of contextual media, specifically downloadable software (also called adware, pop-up/pop-under technologies, plug-ins, and other names as applicable).

E. Publisher shall not violate any third party terms and conditions, which includes, but is not limited to (i) unauthorized use of a third party web site for commercial gain or (ii) posting bulletins to non-owned accounts.

F. Publisher shall not use deceptive or misleading practices such as the use of spyware, adware, devices, programs, robots, iframes, hidden pictures, redirects, spiders, computer scripts or other automated, artificial or fraudulent methods designed to appear as if a Consumer is generating a Lead.

G. Publisher shall not engage in any deceptive form of advertising which includes, but is not limited to, phishing, sending an email to an individual falsely claiming to be an established legitimate enterprise in an attempt to scam or defraud the user into surrendering private and personal information that can be used for identity theft, or any other activity.

II. Publisher shall at all times maintain strict compliance with the Controlling the Assault on Non-solicited Pornography and Marketing Act of 2003 (Can-Spam), and any amendments or modifications thereto. Specifically,

A. Publisher shall (and cause any party delivering emails on its behalf):

i) not falsify email header information (including, without limitation, source, destination and routing information),

ii) not seek or obtain unauthorized access to computers for the purposes of sending out commercial email, including without limitation use of an unauthorized open relay to facilitate distribution of emails;

- iii) not alter any "subject" or "from" line provided by *Revenue 500™*, or use any "subject" or "from" line that is false or misleading;
- iv) send emails only to those individuals who have opted-in to receive such emails; and promptly provide *Revenue 500™* with confirmation of the date and time of the opt-in upon *Revenue 500™* reasonable request.
- v) use a clear, conspicuous functioning unsubscribe mechanism for opt-out requests from an email recipient, such unsubscribe or opt-out link must be active for 30 days from date the email was sent and all opt-out requests honored within five (5) days from date of receipt of such opt-out request;
- vi) not sell or transfer email addresses of those individuals whom it knows opted-out of receiving future email solicitations;
- vii) update all mailing lists using current suppression lists not more than five (5) calendar days prior to each mailing or as otherwise required by law; and
- viii) not send any unsolicited commercial email or other unsolicited online communication.

B. Any email from a Publisher (or any party delivering emails on its behalf) shall:

- i) have valid and traceable e-mail header information identifying the sending party that received the opt-in from the consumer, and shall not use, nor work with, a third party that uses another to relay or transmit the message for the purpose of disguising its origin. Publisher shall not transmit any commercial email with misleading header information. Publisher shall provide accurate information identifying the sender of the message;
 - ii) within the body of the e-mail, include a valid physical street address associated with the sending party that received the opt-in;
 - iii) include a clear and conspicuous identification that such email message is an advertisement or solicitation when the email is sent to an address in which there is no prior business relationship;
 - iv) include a "subject line" which accurately represents the product or service depicted within the email;
 - v) include a "from line" which accurately identifies the list name and sending party,
 - vi) use only email addresses with the name of the sending party that received the opt-in, and not use the non-sending party's name in any mail-from or reply-to email addresses (e.g. "from" lines need to accurately identify the sender of the email). In the case that more than one party advertises in a single commercial email, Publisher will require that the message have an obvious "opt-out" device for each party.
- Publisher must require all clients to share any and all requests from those who do not wish to receive messages from any advertisers;
- vii) have a reply-to address that is a functioning email address where sender can be contacted;
 - viii) shall not conceal its identity in any way and, in particular, by the use of falsely registered domain names;

ix) shall not transfer any commercial email that has header information that was obtained by means of false representation. This includes an originating electronic mail address, domain name, or Internet Protocol address. Publisher shall not conceal its identity in any way and, in particular, by the use of falsely registered domain names.

C. The email addresses to be used in connection with any email campaign shall be:

- i) collected and maintained in compliance with all federal and state laws, regulations and rules;
- ii) collected from websites and other online venues in compliance with the applicable websites' and or other online venues' privacy policies, and such privacy policies specifically allow for Publisher to use such email addresses as contemplated hereunder; and
- iii) obtained and collected without employing email address harvesting, dictionary attacks and/or any other deceptive or illegal act and/or practice.

Publisher agrees that prior to mailing any Advertisement it will download the most recent suppression file(s) for any particular Advertisement and, for that campaign, will suppress all email addresses within its database that are found on such list. In addition, for any *Revenue 500™* Advertisements that include a domain suppression list, Publisher agrees that prior to mailing the Advertisement it will download the most recent domain suppression list for any particular Advertisement and, for that campaign, will suppress all domains within its database found on such list.

Publisher agrees that it will download and remove the domains located on the FCC's wireless domain names list: <http://www.fcc.gov/cgb/policy/DomainNameDownload.html> from all current data used in all mailings. Publisher further warrants that any new data that it acquires, regardless of its source, will be run against the FCC's wireless domain names list and that domain names contained therein will be removed before sending any mailings.

Revenue 500™ co-operates with consumers and ISPs and promptly investigates all complaints and takes appropriate action, which may include termination, suspension, and/or providing the consumer or ISP with the contact information of the Publisher responsible for sending the email. *Revenue 500™* has a zero tolerance position on these matters. If *Revenue 500™* can determine any violation of this Exhibit, Publisher will be terminated immediately.

Agreed to by:

Company: _____

Contact Name: _____

Address: _____

Phone: _____

Signature: _____

Date: _____